

## Toyota Forklift Parts

Toyota Forklift Parts - In the United States, Toyota Materials Handling inc., or TMHU, continues to be the best selling lift truck provider since 1992. This company has been situated out of Irvine, California for well over 40 years, offering a comprehensive line of quality lift trucks. With a first-rate reputation of stability and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the foundation of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are built here.

All Toyota equipment and parts built within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to relentless improvement and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70% fewer smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A. - Leading the Industry

The head of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its commitment to construct high quality lift vehicles while offering superb customer assistance and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's largest lift truck supplier and is amongst the magazines celebrated World's Most Admired Companies.

### New Meaning to Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not a lot of other companies and no other lift truck producer can meet Toyota's record of protecting the environment while simultaneously stimulating the economy. Environmental accountability is an important aspect of company decision making at Toyota and they are proud to be the first and only producer to offer UL-listed, EPA - and CARB -certified Compressed Natural Gas powered lift trucks. Yet one more reason they remain a leader within the industry.

In 2006, Toyota introduced the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission standards, and also meets California's more intricate 2010 emission standards. The finished product is a lift vehicle that creates 70% less smog forming emissions than the existing Federal standards allow.

Moreover in 2006, Toyota developed an affiliation with the Arbor Day Foundation, furthering their obligation to the environment. In excess of 57,000 trees have been planted in local parks and national forests damaged by natural causes such as fires, as a product of this relationship. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's network of sellers to non-profit organizations and neighborhood consumers to help sustain communities all over the U.S.

Toyota's lift trucks offer superior durability, visibility, output, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps reduce the chance of incidents and accidental injuries, in addition to increasing productivity levels while minimizing the likelihood of product and equipment damage.

System Active Stability senses various aspects that may lead to lateral instability and potential lateral overturn. When one of those conditions are detected, SAS immediately engages the Swing Lock Cylinder to steady the rear axle. This alters the lift truck's stability footprint from triangular in shape to rectangular, providing a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also assists to avoid injuries or accidents while adding durability.

SAS was initially introduced to the market on the 7-Series internal combustion models in 1999 and subsequently catapulted Toyota into the industry leader for safety. Since then, SAS has been built-in to the majority of Toyota's internal combustion products. It is standard equipment on the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in operation, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with compulsory worker instruction, overturn fatalities across all designs have decreased by 13.6% since 1999. Also, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's uncompromising principles continue far beyond the machinery itself. The company believes in offering widespread Operator Safety Training courses to help customers meet and exceed OSHA standard 1910.178. Instruction packages, videos and a variety of materials, covering a broad scope of subjects-from personal safety, to OSHA rules, to surface and load conditions, are available through the supplier network.

Toyota has sustained a relentless presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment Manufacturing, produced its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America at the moment are manufactured in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service

components, with the total investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and customers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an section for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's history since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a instruction center.

TMHU has 68 official industrial equipment dealers, along with 189 dealership locations throughout the United States, offering the most complete and inclusive customer support and customer service in the industry. The company's new and Certified Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total client satisfaction.