

Crown Forklift Parts

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later on that same year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke family to uphold this position.

Crown in the beginning began with a small client base producing temperature controls that they manufactured for coal burning furnaces. The assembly of these control units took place in a former hardware store located in New Bremen, Abilene, where Crown's headquarters presently remain.

By the year 1949, Crown moved into the construction of rotators for antenna due the increased fascination with televisions at the time. The product was able to improve the image and reception quality. The company's successful move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the worldwide need for TV antenna rotators.

Crown before long diversified its production to take in the repair of mechanized and electrical parts for private and government use in the early 1950's. After a number of lucrative bids within a brief period of time, the company had developed a respectable business in this field.

With such flexibility and success, Crown was able to expand its production to embrace material handling equipment. Crown began production of forklifts and lift trucks in 1957. The organization believed the market needed a smaller line of top-quality quality forklifts. Crown promptly produced an exceptional series of progressive equipment and swiftly became the most rapidly evolving material handling organization with its range of merchandise.

In 1966, Crown ventured outside of the US material handling market and into Australia. Sydney, Australia is home to the regional center of operations and presently leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and strong production operations.

Two years later, Crown had moved into the European markets by buying up an Irish production plant from a German Company, Steinbock. There they started to build PTH hand pallet trucks. Later that same year, Crown started their first London operation situated nearby Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising lift trucks across Europe through independent dealers.

Crown at the moment has a considerable network of Crown-owned and independently-owned dealers in many key international markets providing a vast fleet of electric forklifts. They are accountable for handling the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Abilene, which provide promotional sales and national advertising support to all of their dealers and sales personnel. Crown dealers and sales personnel are trained in-house in many disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of international sellers and Crown-owned sellers successfully operate in almost 100 overseas city environments.

The 6 USA manufacturing locations for Crown include New Bremen, Abilene; New Knoxville, Abilene; Fort Loramie, Abilene; Celina, Abilene; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, producing forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful reputation as a dependable, safe and progressive company by contented customers worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design excellence and modernization. Just to illustrate, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling professionals. Today, this design has gained common acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another market first, providing the operator with several comfort alternatives to lean, sit or stand, along with its unequalled output capacity.